

Estadísticas sobre cine coreano

TOTAL FILM RELEASES, ADMISSIONS AND MARKET SHARE OF KOREAN AND FOREIGN FILMS, 2008-2017

| Year | Korean Films | | | Foreign Films | | | Total | |
|------|---------------------|-----------------------|------------------|---------------------|-----------------------|------------------|---------------|-----------------------|
| | Total Film Releases | Admissions (millions) | Market Share (%) | Total Film Releases | Admissions (millions) | Market Share (%) | Film Releases | Admissions (millions) |
| 2008 | 110 | 62.05 | 42.1% | 270 | 85.38 | 57.9% | 380 | 147.43 |
| 2009 | 119 | 75.64 | 48.7% | 243 | 79.75 | 51.3% | 362 | 155.40 |
| 2010 | 142 | 68.84 | 46.6% | 287 | 78.92 | 53.4% | 429 | 147.76 |
| 2011 | 152 | 82.87 | 51.9% | 290 | 76.86 | 48.1% | 442 | 159.72 |
| 2012 | 175 | 114.61 | 58.8% | 466 | 80.28 | 41.2% | 641 | 194.89 |
| 2013 | 183 | 127.29 | 59.7% | 724 | 86.06 | 40.3% | 907 | 213.35 |
| 2014 | 217 | 107.70 | 50.1% | 878 | 107.37 | 49.9% | 1.095 | 215.07 |
| 2015 | 257 | 112.94 | 52.0% | 946 | 104.36 | 48.0% | 1.203 | 217.30 |
| 2016 | 337 | 116.56 | 53.7% | 1.236 | 100.47 | 46.3% | 1.573 | 217.03 |
| 2017 | 494 | 113.90 | 51.8% | 1.271 | 105.97 | 48.2% | 1.765 | 219.87 |

- Number may differ due to previous statistics (re-releases, etc.)

GRÁFICO 1

El año que pasó fue récord absoluto para el cine en Corea. De acuerdo con cifras del Korean Film Council (KOFIC), en 2017 se vendieron más de 219 millones de entradas. Se trata del quinto año consecutivo en el que la venta de tickets en este país de 51 millones de habitantes supera la marca de los 200 millones. Por otra parte, se estrenaron 494 films coreanos durante 2017, un aumento del 46% con respecto al año anterior.

■ TOTAL ADMISSIONS OF KOREAN AND FOREIGN FILMS BY YEAR, 2008-2017

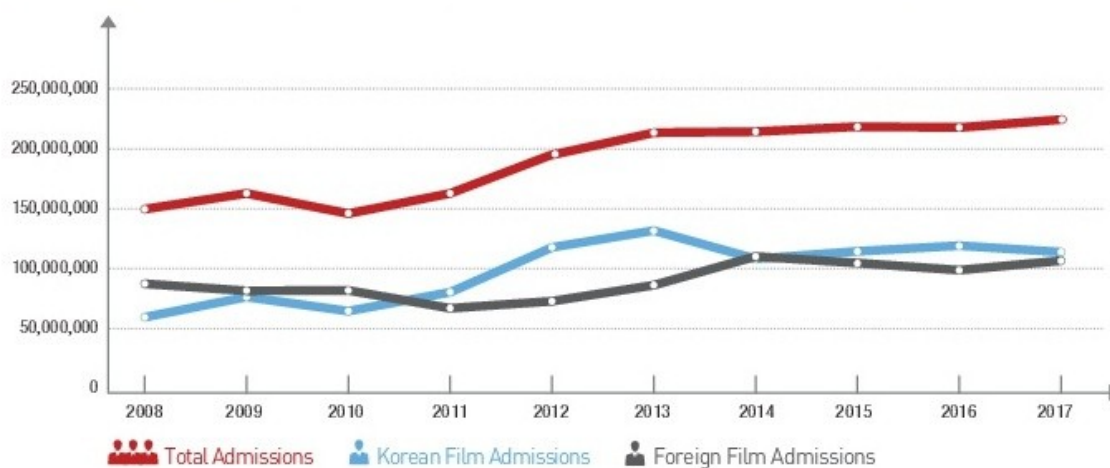


GRÁFICO 2

Un dato singular, muy propio del mercado local, es que la mayor parte de los espectadores (51,8%) eligió ver películas coreanas. Se trata del séptimo año consecutivo en el que la población coreana prefiere producciones locales por sobre las películas extranjeras. En 2017 se vendieron en Corea 113,9 millones de entradas para films coreanos.

I BOX OFFICE TOP 20, 2017

| Rank | Title | Release Date | Nationality | No. of Screens | Admissions | Box Office (USD million) | Distributor |
|------|--|--------------|-------------------------------|----------------|------------|--------------------------|--|
| 1 | A TAXI DRIVER | 2017-08-02 | Korea | 1,906 | 12,186,327 | 84.78 | Showbox Inc. |
| 2 | ALONG WITH THE GODS: THE TWO WORLDS | 2017-12-20 | Korea | 1,912 | 8,539,524 | 60.45 | Lotte Shopping Lotte Entertainment Co.,Ltd |
| 3 | CONFIDENTIAL ASSIGNMENT | 2017-01-18 | Korea | 1,392 | 7,817,631 | 56.41 | CJ E&M Corp. |
| 4 | SPIDER-MAN: HOMECOMING | 2017-07-05 | USA | 1,965 | 7,258,678 | 52.30 | Sony Pictures Releasing International |
| 5 | THE OUTLAWS | 2017-10-03 | Korea | 1,315 | 6,879,844 | 49.81 | MegaboxPlusm / Kiwi Media Group |
| 6 | THE BATTLESHIP ISLAND | 2017-07-26 | Korea | 2,027 | 6,592,151 | 44.68 | CJ E&M Corp. |
| 7 | MIDNIGHT RUNNERS | 2017-08-09 | Korea | 1,102 | 5,653,270 | 39.25 | Lotte Shopping Lotte Entertainment Co.,Ltd |
| 8 | THE KING | 2017-01-18 | Korea | 1,310 | 5,317,383 | 38.46 | Next Entertainment World |
| 9 | BEAUTY AND THE BEAST | 2017-03-16 | USA | 1,627 | 5,138,330 | 37.27 | The Walt Disney Company Korea |
| 10 | KINGSMAN: THE GOLDEN CIRCLE | 2017-09-27 | UK / USA | 1,687 | 4,945,484 | 36.25 | 20th Century Fox Korea |
| 11 | THOR: RAGNAROK | 2017-10-25 | USA | 1,640 | 4,853,778 | 34.70 | The Walt Disney Company Korea |
| 12 | THE SWINDLERS | 2017-11-22 | Korea | 1,314 | 4,018,035 | 27.69 | Showbox Inc. |
| 13 | STEEL RAIN | 2017-12-14 | Korea | 1,426 | 4,014,286 | 28.30 | Next Entertainment World |
| 14 | THE FORTRESS | 2017-10-03 | Korea | 1,229 | 3,849,087 | 27.62 | CJ E&M Corp. |
| 15 | THE MUMMY | 2017-06-06 | USA | 1,257 | 3,689,325 | 26.98 | Universal Pictures International Korea |
| 16 | FAST AND FURIOUS 8 | 2017-04-12 | USA / Japan / France / Canada | 1,469 | 3,653,238 | 26.52 | Universal Pictures International Korea |
| 17 | YOUR NAME. | 2017-01-04 | Japan | 947 | 3,637,599 | 25.87 | MegaboxPlusm |
| 18 | DESPICABLE ME 3 | 2017-07-26 | USA | 1,057 | 3,324,874 | 21.42 | Universal Pictures International Korea |
| 19 | I CAN SPEAK | 2017-09-21 | Korea | 1,140 | 3,279,296 | 22.58 | Lotte Shopping Lotte Entertainment Co.,Ltd / Little Big Pictures |
| 20 | PIRATES OF THE CARIBBEAN: DEAD MEN TELL NO TALES | 2017-05-24 | USA | 1,357 | 3,049,894 | 22.09 | The Walt Disney Company Korea |

GRÁFICO 3

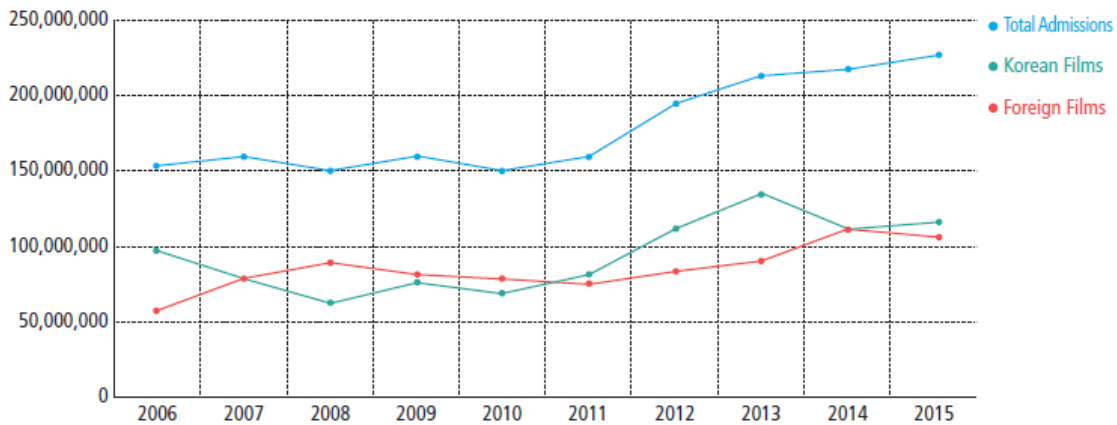
Siete de las diez películas más vistas en Corea el año pasado son films coreanos. Tres de ellas (*A Taxi Driver*, *The Outlaws* y *The King*) serán proyectadas en HAN CINE 2018, mientras que *Confidential Assignment* formó parte de la edición 2017 del Festival de Cine Coreano en Buenos Aires. La película más exitosa del año, por amplio margen, fue *A Taxi Driver*, que con 12 más de millones de entradas vendidas quedó muy cerca del Top 10 que calcula los mayores éxitos la taquilla coreana de la historia.

Información de cine coreano en estos días:
Brief statistics of Korean film industry in 2015

Admissions and Market Share of Korean and Foreign Films, 2006-2015

| Year | Korean Films | | Foreign Films | | Total Admissions (millions) |
|------|-----------------------|-----------------|-----------------------|-----------------|-----------------------------|
| | Admissions (millions) | Market Share(%) | Admissions (millions) | Market Share(%) | |
| 2006 | 97.91 | 63.8% | 55.50 | 36.2% | 153.41 |
| 2007 | 79.39 | 50.0% | 79.39 | 50.0% | 158.78 |
| 2008 | 63.55 | 42.1% | 87.28 | 57.9% | 150.83 |
| 2009 | 76.41 | 48.7% | 80.55 | 51.3% | 156.96 |
| 2010 | 69.40 | 46.5% | 79.78 | 53.5% | 149.18 |
| 2011 | 82.87 | 51.9% | 76.85 | 48.1% | 159.72 |
| 2012 | 114.61 | 58.8% | 80.28 | 41.2% | 194.89 |
| 2013 | 127.29 | 59.7% | 86.06 | 40.3% | 213.35 |
| 2014 | 107.70 | 50.1% | 107.36 | 49.9% | 215.06 |
| 2015 | 112.93 | 52.0% | 104.36 | 48.0% | 217.29 |

Total Admissions of Korean and Foreign Films by Year, 2006-2015



Box Office Top20, 2015

| Rank | Title | Release | Nationality | No. of Screens | Admissions | Box Office (USD millions) | Distributor |
|------|---|------------|-------------|----------------|------------|---------------------------|---|
| 1 | Veteran | 2015-08-05 | Korea | 1,064 | 13,414,009 | 87.20 | CJ E&M Corp. |
| 2 | Assassination | 2015-07-22 | Korea | 1,519 | 12,705,700 | 81.64 | Showbox, Inc. |
| 3 | Avengers: Age of Ultron | 2015-04-23 | USA | 1,843 | 10,494,499 | 73.45 | Walt Disney Company Korea |
| 4 | Ode to My Father | 2014-12-17 | Korea | 966 | 8,911,437 | 57.90 | CJ E&M Corp. |
| 5 | Inside Men | 2015-11-19 | Korea | 1,075 | 7,213,317 | 47.83 | Showbox, Inc. |
| 6 | The Throne | 2015-09-16 | Korea | 1,210 | 6,246,851 | 40.50 | Showbox, Inc. |
| 7 | Kingsman : The Secret Service | 2015-02-11 | UK | 706 | 6,129,681 | 41.77 | 20th Century Fox Korea |
| 8 | Mission : Impossible - Rogue Nation | 2015-07-30 | USA | 1,202 | 6,126,488 | 40.25 | Lotte Shopping Lotte Entertainment Co.,Ltd. |
| 9 | Northern Limit Line | 2015-06-24 | Korea | 1,013 | 6,043,784 | 37.78 | Next Entertainment World, Inc (NEW) |
| 10 | Jurassic World | 2015-06-11 | USA | 1,290 | 5,546,792 | 39.64 | Universal Pictures International Korea |
| 11 | The Priests | 2015-11-05 | Korea | 1,088 | 5,442,144 | 35.16 | CJ E&M Corp. |
| 12 | The Himalayas | 2015-12-16 | Korea | 1,009 | 5,128,397 | 32.72 | CJ E&M Corp. |
| 13 | Inside Out | 2015-07-09 | USA | 777 | 4,969,735 | 31.53 | Walt Disney Company Korea |
| 14 | The Martian | 2015-10-08 | USA | 1,132 | 4,880,800 | 32.89 | 20th Century Fox Korea |
| 15 | Detective K : Secret of the Lost Island | 2015-02-11 | Korea | 811 | 3,872,015 | 25.25 | Showbox, Inc. |
| 16 | Mad Max: Fury Road | 2015-05-14 | USA | 799 | 3,842,441 | 27.29 | Warner Bros. Korea |
| 17 | The Intern | 2015-09-24 | USA | 496 | 3,610,564 | 23.65 | Warner Bros. Korea |
| 18 | Furious 7 | 2015-04-01 | USA | 983 | 3,247,955 | 21.94 | Universal Pictures International Korea |
| 19 | Terminator Genisys | 2015-07-02 | USA | 1,113 | 3,240,370 | 22.02 | Lotte Shopping Lotte Entertainment Co.,Ltd. |
| 20 | Twenty | 2015-03-25 | Korea | 926 | 3,044,134 | 19.53 | Next Entertainment World, Inc (NEW) |

* Number of Screens = Maximum number of screens in the first week of the film's release

Box Office Top10 Korean Films, 2015

| Rank | Title | Release | No. of Screens | Box Office (USD millions) | Admissions | Distributor |
|------|---|------------|----------------|---------------------------|------------|------------------------------------|
| 1 | Veteran | 2015-08-05 | 1,064 | 84.13 | 13,414,009 | CJ E&M Corp. |
| 2 | Assassination | 2015-07-22 | 1,519 | 78.77 | 12,705,700 | Showbox, Inc. |
| 3 | Ode to My Father | 2014-12-17 | 966 | 55.86 | 8,911,437 | CJ E&M Corp. |
| 4 | Inside Men | 2015-11-19 | 1,075 | 46.15 | 7,213,317 | Showbox, Inc. |
| 5 | The Throne | 2015-09-16 | 1,210 | 39.07 | 6,246,851 | Showbox, Inc. |
| 6 | Northern Limit Line | 2015-06-24 | 1,013 | 36.45 | 6,043,784 | Next EntertainmentWorld, Inc (NEW) |
| 7 | The Priests | 2015-11-05 | 1,088 | 33.92 | 5,442,144 | CJ E&M Corp. |
| 8 | The Himalayas | 2015-12-16 | 1,009 | 31.57 | 5,128,397 | CJ E&M Corp. |
| 9 | Detective K : Secret of the Lost Island | 2015-02-11 | 811 | 24.37 | 3,872,015 | Showbox, Inc. |
| 10 | Twenty | 2015-03-25 | 926 | 18.85 | 3,044,134 | Next EntertainmentWorld, Inc (NEW) |

Number of Korean Film Productions and Foreign Films Imported and Released in 2015

| Rating | Korean Films | | Foreign Films | | Total | |
|------------|-----------------------|-----------------------|-----------------------|-----------------------|--------------------------------|-----------------------|
| | No. of films produced | No. of films released | No. of films imported | No. of films released | No. of films produced/imported | No. of films released |
| All | 35 | 26 | 102 | 88 | 137 | 114 |
| 12+ | 34 | 32 | 171 | 133 | 205 | 165 |
| 15+ | 63 | 52 | 298 | 226 | 361 | 278 |
| 18+ | 137 | 122 | 678 | 497 | 815 | 619 |
| Restricted | 0 | 0 | 3 | 0 | 3 | 0 |
| Total | 269 | 232 | 1,252 | 944 | 1,521 | 1,176 |

* Above number of films produced and imported by ratings only includes those rated by the Korea Media Rating Board in 2015 with a running time of 40 minutes or longer, and excludes all accounts of reclassification due to reasons such as change of contents as well as ratings on 3D, dubbing, director's cut and unabridged versions.