

Estadísticas sobre cine coreano

TOTAL FILM RELEASES, ADMISSIONS AND MARKET SHARE OF KOREAN AND FOREIGN FILMS, 2008-2017

Year	Korean Films			Foreign Films			Total	
	Total Film Releases	Admissions (millions)	Market Share (%)	Total Film Releases	Admissions (millions)	Market Share (%)	Film Releases	Admissions (millions)
2008	110	62.05	42.1%	270	85.38	57.9%	380	147.43
2009	119	75.64	48.7%	243	79.75	51.3%	362	155.40
2010	142	68.84	46.6%	287	78.92	53.4%	429	147.76
2011	152	82.87	51.9%	290	76.86	48.1%	442	159.72
2012	175	114.61	58.8%	466	80.28	41.2%	641	194.89
2013	183	127.29	59.7%	724	86.06	40.3%	907	213.35
2014	217	107.70	50.1%	878	107.37	49.9%	1.095	215.07
2015	257	112.94	52.0%	946	104.36	48.0%	1.203	217.30
2016	337	116.56	53.7%	1.236	100.47	46.3%	1.573	217.03
2017	494	113.90	51.8%	1.271	105.97	48.2%	1.765	219.87

- Number may differ due to previous statistics (re-releases, etc.)

GRÁFICO 1

El año que pasó fue récord absoluto para el cine en Corea. De acuerdo con cifras del Korean Film Council (KOFIC), en 2017 se vendieron más de 219 millones de entradas. Se trata del quinto año consecutivo en el que la venta de tickets en este país de 51 millones de habitantes supera la marca de los 200 millones. Por otra parte, se estrenaron 494 films coreanos durante 2017, un aumento del 46% con respecto al año anterior.

■ TOTAL ADMISSIONS OF KOREAN AND FOREIGN FILMS BY YEAR, 2008-2017

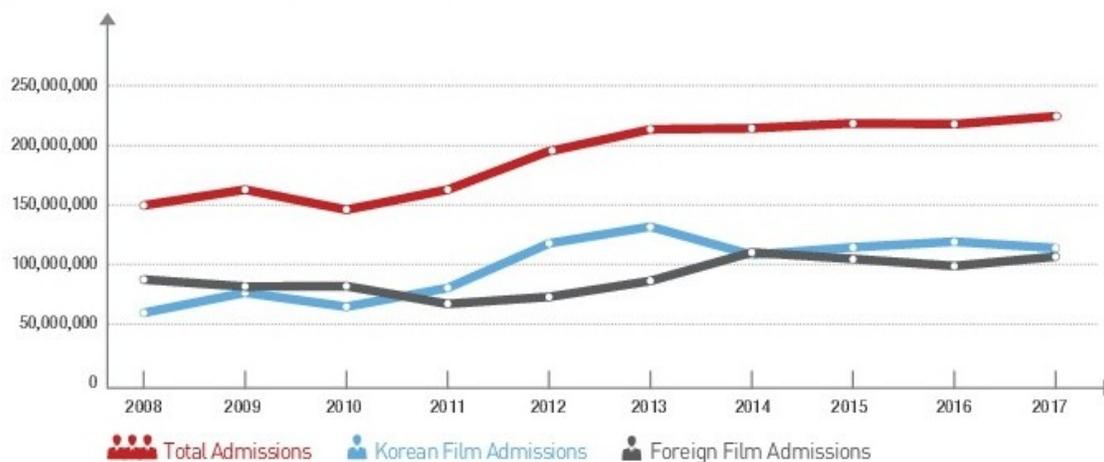


GRÁFICO 2

Un dato singular, muy propio del mercado local, es que la mayor parte de los espectadores (51,8%) eligió ver películas coreanas. Se trata del séptimo año consecutivo en el que la población coreana prefiere producciones locales por sobre las películas extranjeras. En 2017 se vendieron en Corea 113,9 millones de entradas para films coreanos.

I BOX OFFICE TOP 20, 2017

Rank	Title	Release Date	Nationality	No. of Screens	Admissions	Box Office (USD million)	Distributor
1	A TAXI DRIVER	2017-08-02	Korea	1,906	12,186,327	84.78	Showbox Inc.
2	ALONG WITH THE GODS: THE TWO WORLDS	2017-12-20	Korea	1,912	8,539,524	60.45	Lotte Shopping Lotte Entertainment Co.,Ltd
3	CONFIDENTIAL ASSIGNMENT	2017-01-18	Korea	1,392	7,817,631	56.41	CJ E&M Corp.
4	SPIDER-MAN: HOMECOMING	2017-07-05	USA	1,965	7,258,678	52.30	Sony Pictures Releasing International
5	THE OUTLAWS	2017-10-03	Korea	1,315	6,879,844	49.81	MegaboxPlusm / Kiwi Media Group
6	THE BATTLESHIP ISLAND	2017-07-26	Korea	2,027	6,592,151	44.68	CJ E&M Corp.
7	MIDNIGHT RUNNERS	2017-08-09	Korea	1,102	5,653,270	39.25	Lotte Shopping Lotte Entertainment Co.,Ltd
8	THE KING	2017-01-18	Korea	1,310	5,317,383	38.46	Next Entertainment World
9	BEAUTY AND THE BEAST	2017-03-16	USA	1,627	5,138,330	37.27	The Walt Disney Company Korea
10	KINGSMAN: THE GOLDEN CIRCLE	2017-09-27	UK / USA	1,687	4,945,484	36.25	20th Century Fox Korea
11	THOR: RAGNAROK	2017-10-25	USA	1,640	4,853,778	34.70	The Walt Disney Company Korea
12	THE SWINDLERS	2017-11-22	Korea	1,314	4,018,035	27.69	Showbox Inc.
13	STEEL RAIN	2017-12-14	Korea	1,426	4,014,286	28.30	Next Entertainment World
14	THE FORTRESS	2017-10-03	Korea	1,229	3,849,087	27.62	CJ E&M Corp.
15	THE MUMMY	2017-06-06	USA	1,257	3,689,325	26.98	Universal Pictures International Korea
16	FAST AND FURIOUS 8	2017-04-12	USA / Japan / France / Canada	1,469	3,653,238	26.52	Universal Pictures International Korea
17	YOUR NAME.	2017-01-04	Japan	947	3,637,599	25.87	MegaboxPlusm
18	DESPICABLE ME 3	2017-07-26	USA	1,057	3,324,874	21.42	Universal Pictures International Korea
19	I CAN SPEAK	2017-09-21	Korea	1,140	3,279,296	22.58	Lotte Shopping Lotte Entertainment Co.,Ltd / Little Big Pictures
20	PIRATES OF THE CARIBBEAN: DEAD MEN TELL NO TALES	2017-05-24	USA	1,357	3,049,894	22.09	The Walt Disney Company Korea

GRÁFICO 3

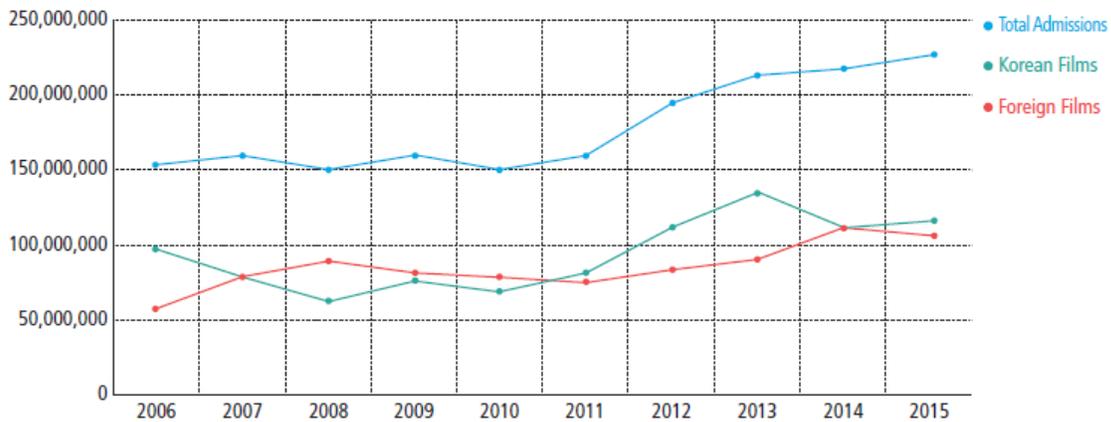
Siete de las diez películas más vistas en Corea el año pasado son films coreanos. Tres de ellas (*A Taxi Driver*, *The Outlaws* y *The King*) serán proyectadas en HAN CINE 2018, mientras que *Confidential Assignment* formó parte de la edición 2017 del Festival de Cine Coreano en Buenos Aires. La película más exitosa del año, por amplio margen, fue *A Taxi Driver*, que con 12 más de millones de entradas vendidas quedó muy cerca del Top 10 que calcula los mayores éxitos la taquilla coreana de la historia.

Información de cine coreano en estos días:
Brief statistics of Korean film industry in 2015

Admissions and Market Share of Korean and Foreign Films, 2006-2015

Year	Korean Films		Foreign Films		Total Admissions (millions)
	Admissions (millions)	Market Share(%)	Admissions (millions)	Market Share(%)	
2006	97.91	63.8%	55.50	36.2%	153.41
2007	79.39	50.0%	79.39	50.0%	158.78
2008	63.55	42.1%	87.28	57.9%	150.83
2009	76.41	48.7%	80.55	51.3%	156.96
2010	69.40	46.5%	79.78	53.5%	149.18
2011	82.87	51.9%	76.85	48.1%	159.72
2012	114.61	58.8%	80.28	41.2%	194.89
2013	127.29	59.7%	86.06	40.3%	213.35
2014	107.70	50.1%	107.36	49.9%	215.06
2015	112.93	52.0%	104.36	48.0%	217.29

Total Admissions of Korean and Foreign Films by Year, 2006-2015



Box Office Top20, 2015

Rank	Title	Release	Nationality	No. of Screens	Admissions	Box Office (USD millions)	Distributor
1	Veteran	2015-08-05	Korea	1,064	13,414,009	87.20	CJ E&M Corp.
2	Assassination	2015-07-22	Korea	1,519	12,705,700	81.64	Showbox, Inc.
3	Avengers: Age of Ultron	2015-04-23	USA	1,843	10,494,499	73.45	Walt Disney Company Korea
4	Ode to My Father	2014-12-17	Korea	966	8,911,437	57.90	CJ E&M Corp.
5	Inside Men	2015-11-19	Korea	1,075	7,213,317	47.83	Showbox, Inc.
6	The Throne	2015-09-16	Korea	1,210	6,246,851	40.50	Showbox, Inc.
7	Kingsman : The Secret Service	2015-02-11	UK	706	6,129,681	41.77	20th Century Fox Korea
8	Mission : Impossible - Rogue Nation	2015-07-30	USA	1,202	6,126,488	40.25	Lotte Shopping Lotte Entertainment Co.,Ltd.
9	Northern Limit Line	2015-06-24	Korea	1,013	6,043,784	37.78	Next Entertainment World, Inc (NEW)
10	Jurassic World	2015-06-11	USA	1,290	5,546,792	39.64	Universal Pictures International Korea
11	The Priests	2015-11-05	Korea	1,088	5,442,144	35.16	CJ E&M Corp.
12	The Himalayas	2015-12-16	Korea	1,009	5,128,397	32.72	CJ E&M Corp.
13	Inside Out	2015-07-09	USA	777	4,969,735	31.53	Walt Disney Company Korea
14	The Martian	2015-10-08	USA	1,132	4,880,800	32.89	20th Century Fox Korea
15	Detective K : Secret of the Lost Island	2015-02-11	Korea	811	3,872,015	25.25	Showbox, Inc.
16	Mad Max: Fury Road	2015-05-14	USA	799	3,842,441	27.29	Warner Bros. Korea
17	The Intern	2015-09-24	USA	496	3,610,564	23.65	Warner Bros. Korea
18	Furious 7	2015-04-01	USA	983	3,247,955	21.94	Universal Pictures International Korea
19	Terminator Genisys	2015-07-02	USA	1,113	3,240,370	22.02	Lotte Shopping Lotte Entertainment Co.,Ltd.
20	Twenty	2015-03-25	Korea	926	3,044,134	19.53	Next Entertainment World, Inc (NEW)

* Number of Screens = Maximum number of screens in the first week of the film's release

Box Office Top10 Korean Films, 2015

Rank	Title	Release	No. of Screens	Box Office (USD millions)	Admissions	Distributor
1	Veteran	2015-08-05	1,064	84.13	13,414,009	CJ E&M Corp.
2	Assassination	2015-07-22	1,519	78.77	12,705,700	Showbox, Inc.
3	Ode to My Father	2014-12-17	966	55.86	8,911,437	CJ E&M Corp.
4	Inside Men	2015-11-19	1,075	46.15	7,213,317	Showbox, Inc.
5	The Throne	2015-09-16	1,210	39.07	6,246,851	Showbox, Inc.
6	Northern Limit Line	2015-06-24	1,013	36.45	6,043,784	Next EntertainmentWorld, Inc (NEW)
7	The Priests	2015-11-05	1,088	33.92	5,442,144	CJ E&M Corp.
8	The Himalayas	2015-12-16	1,009	31.57	5,128,397	CJ E&M Corp.
9	Detective K : Secret of the Lost Island	2015-02-11	811	24.37	3,872,015	Showbox, Inc.
10	Twenty	2015-03-25	926	18.85	3,044,134	Next EntertainmentWorld, Inc (NEW)

Number of Korean Film Productions and Foreign Films Imported and Released in 2015

Rating	Korean Films		Foreign Films		Total	
	No. of films produced	No. of films released	No. of films imported	No. of films released	No. of films produced/imported	No. of films released
All	35	26	102	88	137	114
12+	34	32	171	133	205	165
15+	63	52	298	226	361	278
18+	137	122	678	497	815	619
Restricted	0	0	3	0	3	0
Total	269	232	1,252	944	1,521	1,176

* Above number of films produced and imported by ratings only includes those rated by the Korea Media Rating Board in 2015 with a running time of 40 minutes or longer, and excludes all accounts of reclassification due to reasons such as change of contents as well as ratings on 3D, dubbing, director's cut and unabridged versions.